



# A NEW WAY TO BECOME A GREAT PRODUCT OWNER

Because a two-day introductory course isn't enough, set your Product Owners up for long-term success with this pathway to greatness.

CLASSROOM | COACHING | COMMUNITY



The Product Mastery Pathway is a multi-faceted, long-term development program designed to maximise learning and growth

## WHAT'S INCLUDED



**2-day\* Explorer workshop** covering every aspect of Geoff Watts' **DRIVEN** model



Five **monthly group supervision sessions** covering real-time challenges & questions



**2-day\* Adventurer workshop** going deeper into each aspect of the **DRIVEN** model



**Free copy of the book** Product Mastery: From Good to Great Product Ownership



**Lifetime access** to the Agile Coaching Cards **smartphone app**



**Lifetime access** to the video modules of the Product Mastery **eCourse**

## PATHWAY TESTIMONIAL

"When I went to a Scrum Alliance class I got some actions to take away and was inspired to make a change. That energy lasted a few weeks and then I tried to remember the other things I learned that weren't quite as important straight away but it was hazy. Having a continued focus over a longer time period with coaching, supervision and tailored modules plus access to the videos of the course makes a huge difference." - Iain M

Find a class now or email me for details of in-house programs.

[www.enigmacas.com](http://www.enigmacas.com)  
[info@enigmacas.com](mailto:info@enigmacas.com)



## YOU WILL LEARN HOW TO:

- Be more **DECISIVE** with incomplete information
- RUTHLESSLY** focus on delivery of value
- Be more **INFORMED** of your product environment
- Develop a **VERSATILE** leadership style
- EMPOWER** yourself and your team
- NEGOTIATE** for what is important

\*Online classes may run over more days

